



## **Hülseberger Zuchtschweine & ADN: Strategic alliance for a strong future**

At a time when negative reports from almost all sectors of the economy are the norm and urgently needed reforms are implemented reluctantly or half-heartedly, Hülseberger Zuchtschweine GmbH together with its partner ADN – ALLIANCE DE DIFFUSION DES NUCLEI – is looking to the future with optimism.

### **Production for tomorrow's market**

When, in the mid-1990s, Schaumann made the decision to strengthen its pig business, it was impossible to foresee the profound influences which would affect the pig market over the subsequent ten years. Despite poor markets during that time, Hülseberger Zuchtschweine managed to increase sales to 60,000 gilts.

The desire to master the challenges of the next decade while at the same time making additional funds available for research projects – embryo transfer, molecular genetics, MAS – led to the idea to pool existing resources by entering into a genetic collaboration with a company which pursues the same objectives and additionally provides access to globally leading research institutes.

Negotiations with the French breeding organisation ADN were ongoing. ADN, which arose from an association of cooperatives, operates itself within a network of companies and is affiliated to I.N.R.A., the French Institute for Agricultural Research. Within this association, holding a total of 700,000 sows, ADN achieved sales of 65,000 gilts in 2003 – coming third in the sales statistics for the French breeding pig market.

The size necessary to successfully include low heritable traits in the breeding programme was achieved only by joining forces with others. The result is reproductive superiority of the lines through hyperprolific selection. The tie-up with the Hülseberg breeding lines, especially EUROCC and Duroc, further extends the genetic base – for the benefit of piglet producers and fatteners alike.

### **Cooperation Agreement**

A Cooperation Agreement lays down in clear terms the division of responsibilities in the areas of multiplier production, production management and sales.

The measures introduced create additional capacity for new stock in the short term, while maintaining high health standards. In view of the increased demand in the franchising field top priority is also given to extending the network of nucleus farms.



By systematically evolving the strategy devised by Schaumann in 1995 both companies pursue the objective of continuing to supply customers with superior breeding products in the future, with regard to prolificacy as well as finishing and slaughter performance. The official Warentest results have fully vindicated this claim for the Hülseberg sow Euroc in Germany and for the ADN sow Adenia in France. It is evident therefore that the genetic constructs create a solid basis overall.

## **Hülseberger Zuchtschweine - Press Office**

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